

Event Coverage viewing statistics for 2011 season

Date	Event	Location	Category	Pre-event testing Visitors	Pre-event testing Page Views	Pre-event testing Hits	Event Visitors	Event Page Views	Event Hits
22nd-25th April	Autotrader Easter Thunderball	Santa Pod Raceway, UK	UK National	15,438	85,586	889,019	58,880	445,156	4,052,501
28th April-1st May	Honda Biker Celebrity of May	Kunmadaras, Hungary	UEM				39,544	111,265	2,340,394
7th-8th May	Big Bang* and NDRS Nationals**	Santa Pod Raceway, UK and Tierp Arena, Sweden	UK National and NDRS				31,538	165,234	1,980,435
14th-15th May	Springspeed Nationals	Shakespeare County Raceway, UK	UK National				26,985	183,432	1,426,174
27th-30th May	FIA Main Event	Santa Pod Raceway, UK	FIA and UEM	30,817	191,458	1,861,569	92,698	735,505	6,346,657
9th-12th June	Sweden Internationals	Tierp Arena, Sweden	FIA and UEM				67,999	444,697	5,058,946
24th-25th June	SPRC Summernationals	Santa Pod Raceway, UK	UK National	7,263	28,498	395,395	27,295	131,882	1,618,954
30th June-3rd July	FHRA Nitro Nationals	Alastaro Circuit, Finland	FIA and UEM				57,524	264,660	3,387,396
5th-7th August	Sunoco Drag Challenge	Gardermoen, Norway	UEM				36,231	119,725	1,868,123
12th-14th August	NitrOlympX	Hockenheimring, Germany	FIA and UEM				53,701	537,685	4,031,553
27th-29th August	Open Sport Nationals	Shakespeare County Raceway, UK	UK National				37,034	163,265	2,146,042
8th-11th September	FIA European Finals	Santa Pod Raceway, UK	FIA and UEM	31,006	149,173	1,925,293	99,669	702,949	6,997,842
24th-25th September	VP Racing Fuels National Finals	Santa Pod Raceway, UK	UK National				30,993	138,257	1,371,604
8th-9th October	Extreme Performance Bike Weekend	Santa Pod Raceway, UK	UK National				24,476	88,272	1,057,263
Total							570,218	3,560,299	37,202,516

*Only race day covered

**Only Pro Mod and Pro testing covered